

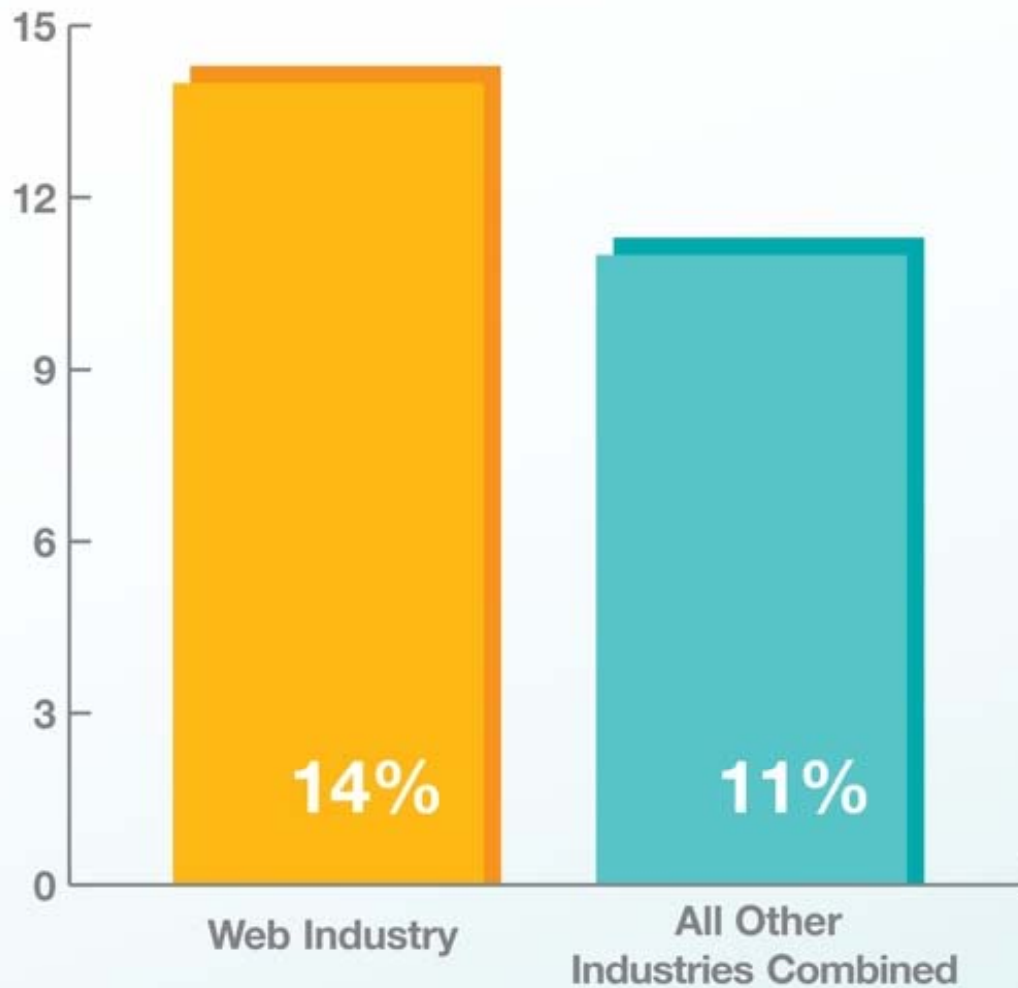
# No Web Professional Left Behind: Educating the Next Generation

2009 Conference on Information Technology  
League for Innovation in the Community College

Terry Morris  
Leslie Jensen-Inman

## Change & Web Education

# 2006 to 2016 Employment Projections



<http://www.bls.gov/oco/cg/cgs055.htm>

for the next generation of web developers:

**Get with the latest technologies,  
and don't fall behind.**

- Jeff Croft



**The culture of large educational institutions has, in my experience, consistently proven itself unable to cope with the demands of such a varied and fast-moving industry.**

**I know many good people are trying but I've yet to see anyone come out of a university program knowing what they'd need to know in order for us to hire them.**

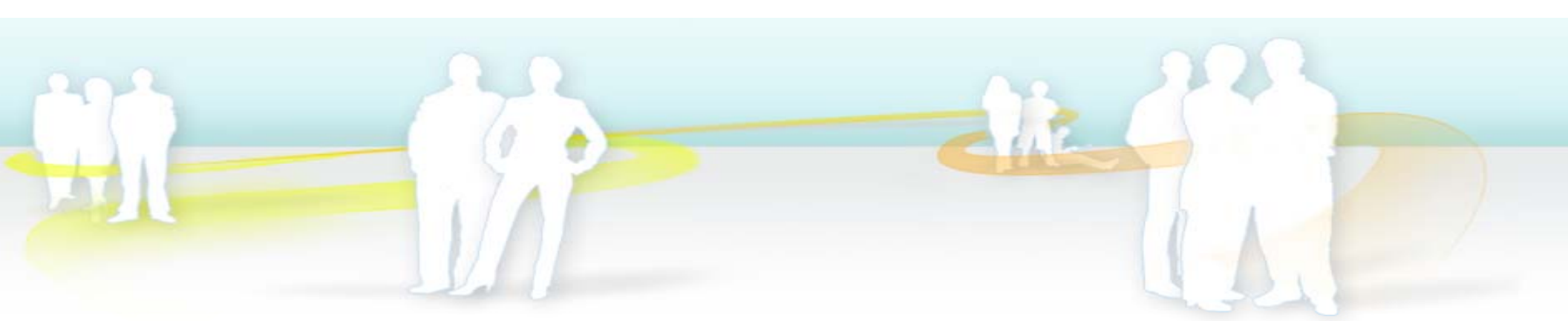
**-James Archer, CEO Forty Agency**



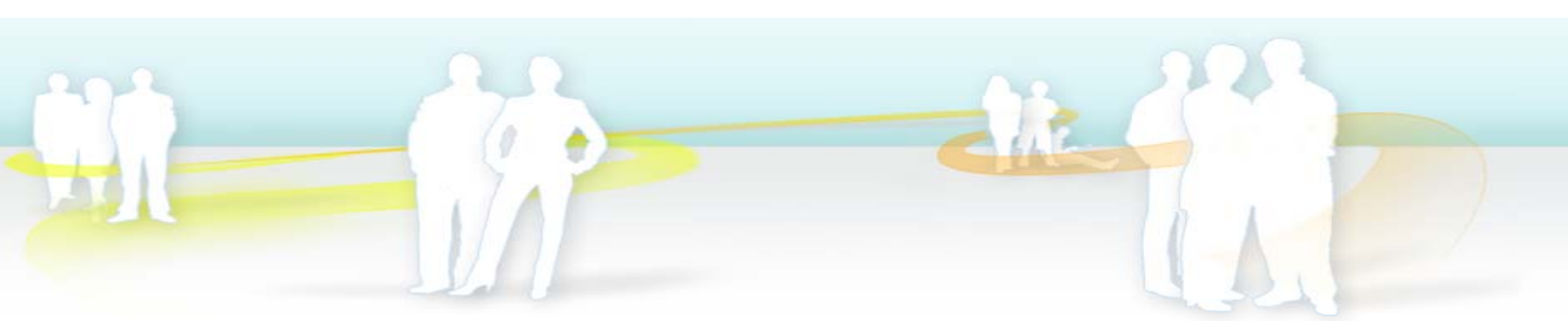
# Quick Survey

What is your job role?

- A. Education professional - faculty member teaching web design/development**
- B. Instructional Technology professional**
- C. Information Technology professional**
- D. Administrator**
- E. Other**



**What's your biggest challenge teaching web design or development?**



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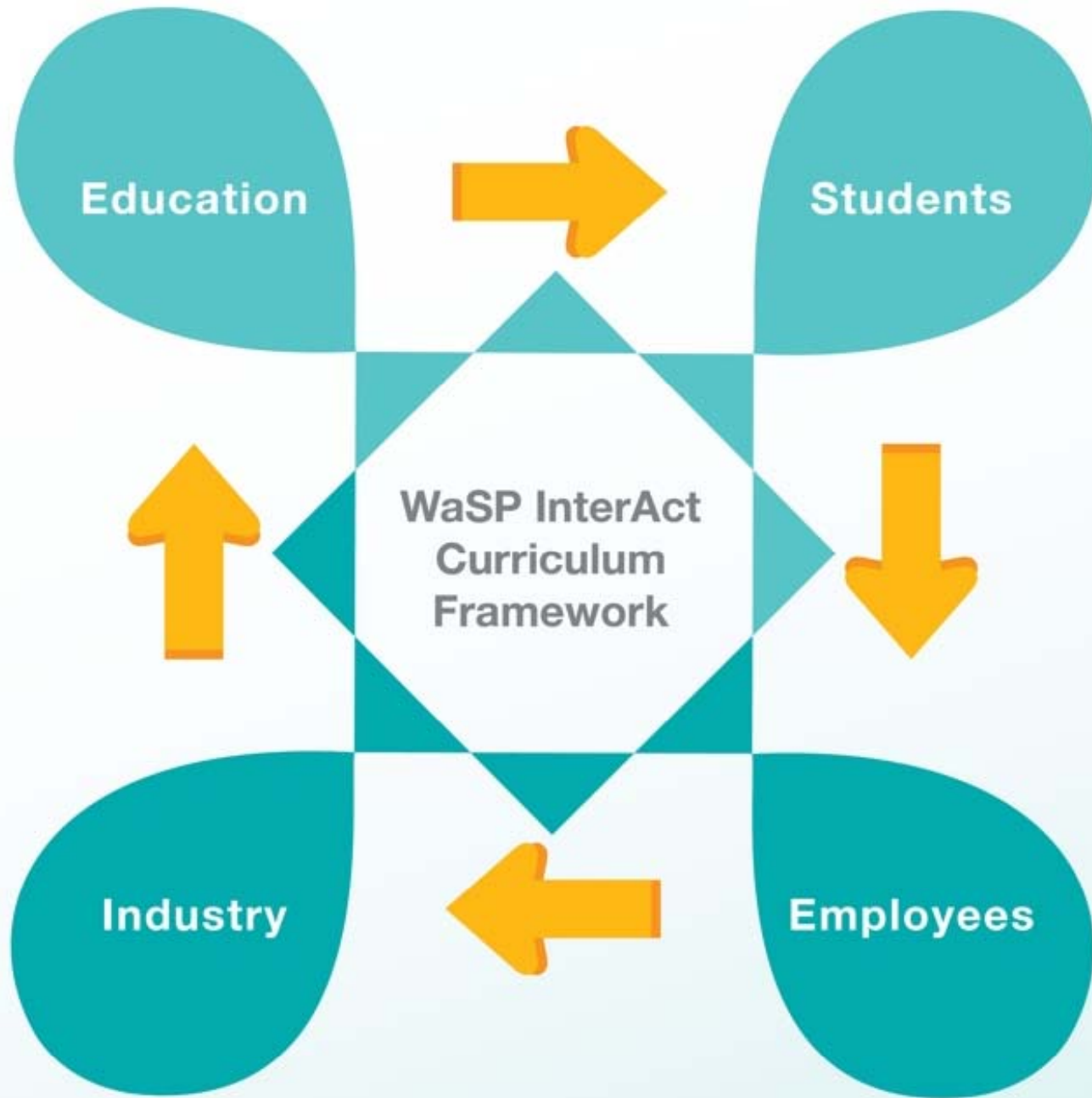
**Change & Web Education**



WaSP

**INTERact**

connecting education and industry



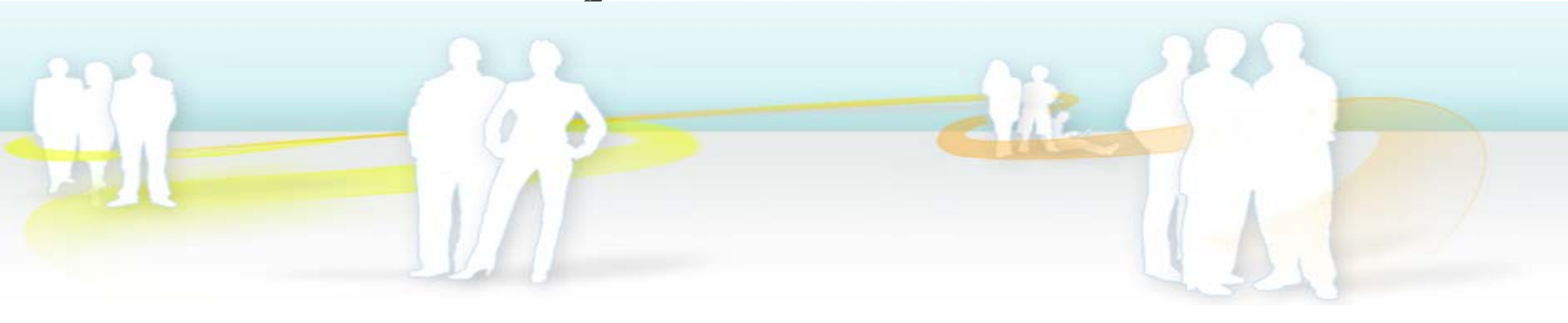
**No industry can sustain itself if it doesn't master the art of cultivating new talent—an art that requires close ties between practitioners and educators.**

- Aarron Walter

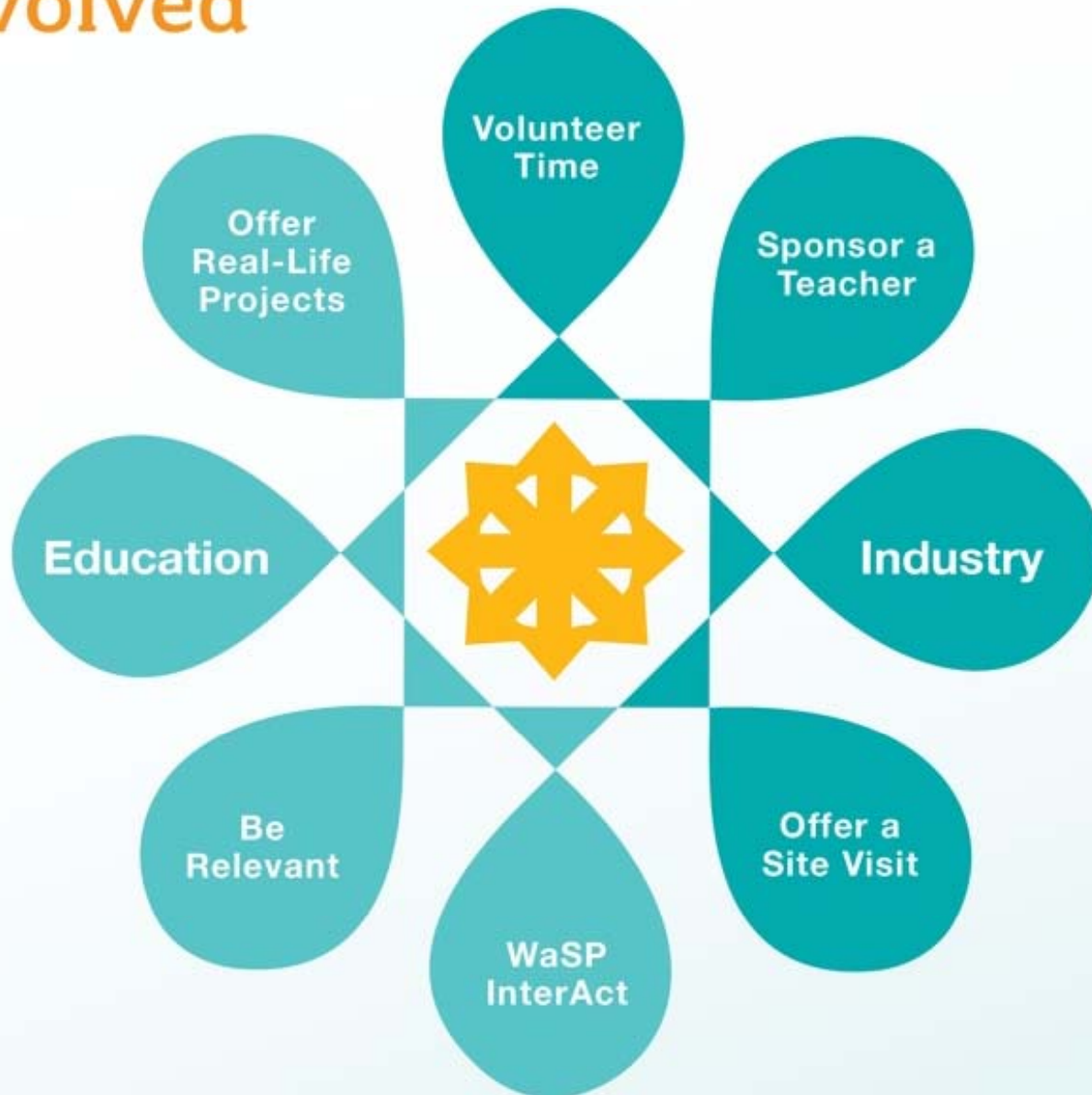
connecting  
EDUCATION &  
INDUSTRY

<http://interact.webstandards.org>

- **Living, open curriculum**
- **Based on web standards & best practices**
- **Adapt and reuse**
- **Contribute your own content and ideas**



# Get Involved





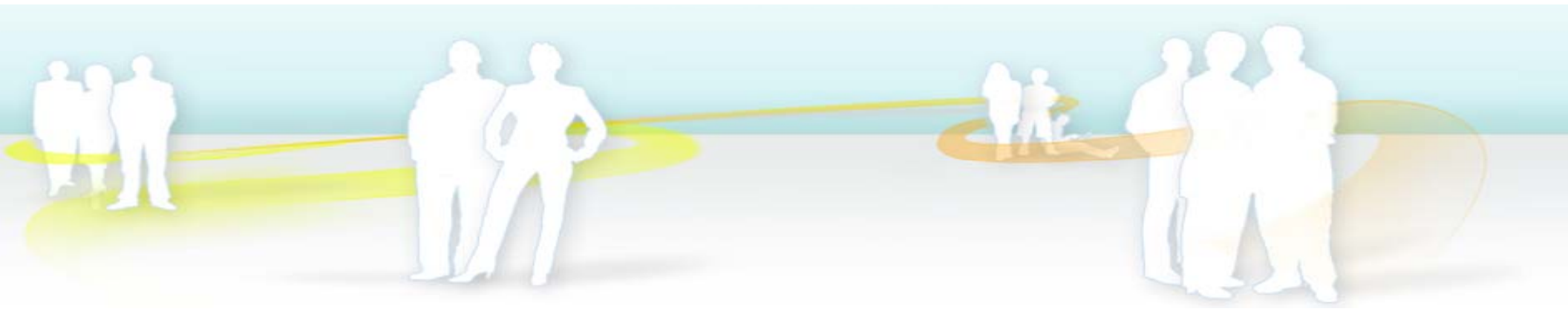
# Embrace Change In Web Education

**OWEA - Open Web Education Alliance**

**WE Rock - <http://webeducationrocks.com>**

**Embrace Change  
In Web Education**

**Questions?**  
**Comments?**  
**Suggestions?**



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